

## The Navigator

The Exchange Club of Greater Newburyport P.O. Box 31, Newburyport, MA 01950

Meetings on the 3<sup>rd</sup> Thursday at 6 p.m., Portside Restaurant March 10, 2023

www.exchangeclubofgreaternewburyport.org

President-Stuart Deane, Secretary-Open, Treasurer-Barbara Griffith, President Elect-Open Newsletter Editor-Stuart Deane

### Club enthusiasm sparked by District guest speakers

#### **By Stuart Deane**

The March 10 gathering was enlivened by the appearance of District President-Elect Jen Cantwell and Division Director and soon-to-be District President-Elect Sarah Wescott, both of the Haverhill Noon Exchange Club, who offered a host of suggestions for regenerating the energy and membership numbers in our club.

"I love Exchange with all my heart," said Jen. "I carry it with me throughout my career. Exchange is known as the 'cool club' in Haverhill. You can feel the energy in the room."

"I found in Exchange the people I'm comfortable with," said Sarah. "I wanted to give something back. Young people want to do that. They just need the opportunity. Exchange provides that."

Among their suggestions in the ensuing discussion were:

- Step out of the comfort zone
- Consider a luncheon meeting time
- Find local business people who will use the club to network
- Look for corporations to sponsor members from their workers
- Ask each speaker to join
- Ask for members from those organizations that the club supports
- Ask for members from the host restaurant
- Follow up with past invitees
- Schedule social events
- Have fun

Sarah promised to attend our next meeting with a potential member who once visited the club but was never followed up on -a web designer who could help us with on-line marketing.





Jen then invited Newburyport club members as guests to attend the March 30 Haverhill Club's noon meeting to get a feel for that time slot and to have the opportunity to mix with other Exchangites. We will do so.

All in all, it was an inspirational meeting. We exited with new hope for reviving the club, posing for a group photo with the Starboard Galley pirate on the way out.

#### **Schedule**

- March 21: Regular Meeting with speaker Don Jarvis of the Veterans Administration.
- March 28: Board of Directors at 6:30 p.m. at Panera's on Storey Avenue.
- March 30: Meeting with the Haverhill Exchange Club at noon at Maria's Restaurant in Haverhill







# Spring Convention New ENGLAND DISTRICT EXCHANGE CLUBS

MAY 5, 2023 | ATTENDEE SOCIAL
MAY 6, 2023 | CONVENTION &
OFFICER INSTALLATIONS
MAY 7, 2023 | CLOSING BREAKFAST

Portland Regency Hotel
Portland, ME